

FREE TARGETED TRAFFIC



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Introduction

The Importance of Targeted Traffic

There is no better feeling than being able to make money with nothing more than a laptop and an internet connection.

And in 2020, there are a plethora of ways that you can **make money online**...

You can do affiliate marketing, where you get paid to promote other people's products. You can create your own info products, selling your 'how to guides' or creating a membership site where you teach something. You can do dropshipping, where you sell products in your store without needing any stock on hand. You can do list building, cpa marketing, vlogging; the list goes on and on...

And the fact you're reading this report means you've probably *tried and failed* with one or more of these methods. ***Am I right?***

The most frustrating thing of all is that you know these methods work. You can see with your own eyes that other marketers are succeeding with them...

Some marketers are so successful, they are able to use methods like affiliate marketing to fund a lifestyle that you could only ever dream about...

So why are other marketers making more money than you are?

Well, before you start kicking yourself, it is absolutely not that they are more intelligent or talented than you are.

However, successful marketers do have knowledge and expertise in one specific skill that you don't yet have...

And it just so happens that the skill that they are well versed in is the most *vitaly important* skill for anyone looking to make money online.

What is the skill I'm talking about?

Traffic

Free Traffic vs Paid Traffic, what is best for you?

If your primary intention is to put your products or service in front of as many eyeballs as possible in the shortest time frame, there is no better way to do so than investing in paid traffic...

However, as an entrepreneur, your primary objective is far more likely to be seeing a ***return on your investment*** than it is to simply serve your ad to as many people as possible for the sake of increasing brand awareness.

That means for every \$1 you spend, you'll want to make at least \$1 back...

And that's what makes paid traffic risky. You see, finding the "sweet spot" of the highest converting advertising collateral and target audience takes time. It's fairly typical for digital ads to lose money before that sweet spot is established through trial and error...

For billion dollar companies such as McDonalds, Coca Cola, Nike and the like, that's not a problem. It's fine to spend tens or hundreds of thousands of dollars experimenting on ads when the total ad budget is in the millions.

Digital entrepreneurs on the other hand need to hit the ground running...

And that's why so many newbie marketers who jump head first into paid advertising end up quitting before they've made any money. Because they are completely naive to the fact that you don't just click your fingers and create a profitable ad campaign. If it was that easy, anyone could do it.

That's why I recommend you to master free traffic generation first.

When you master free traffic, you can make some money that can be reinvested into "experimentation" with paid traffic...

Here's how you do it...



Free Traffic

The Top FREE Targeted Traffic Methods

I want to be clear that obtaining free traffic isn't "easy". Some free traffic methods can be extremely time consuming. However, there is one method that can be setup and executed quickly. This is the method that those successful marketers have knowledge and expertise in. Here are 3 free traffic generation methods, concluding with the fastest method, which I would recommend for you to hit the ground running.

1) Search Engine Optimisation (Obtain Traffic from Google, Bing et al.)

Google is the most visited website on the internet, so mastering SEO is a fantastic way to drive free traffic if you have a website (blog, ecommerce, sales page). SEO is a long term project that requires hard work and effort.

Broadly speaking, SEO consists of 3 stages:

- **Keyword Research.** Finding keywords in your niche that people search for. You can optimise your web pages to rank when people type these keywords into Google.

On Site Optimisation. Broadly speaking, on site optimization involves ensuring your web pages send the message to Google that the topic is based around the keyword you want to rank for. You can do this by placing the keyword strategically around the page, such as in the title, header, description and so on. In addition, you're also going to want to ensure your site is well coded to provide a good user experience (fast loading, works on all devices, no broken links or faults).

- **Off Site Optimisation.** Broadly speaking, off-site optimization involves boosting a website's reputation in the eyes of search engines by obtaining incoming links from other, reputable websites.

In addition to these methods, if you have a physical location (if you're a brick and mortar business or even a freelancer based from home), you should be setting up business listings on Google and Bing. This will help you to rank when someone types in a local keyword term that brings up the map pack.

2) Creating content on user generated video platforms **(Youtube, Dailymotion et al.)**

By creating video content for sites like Youtube, with the right optimisation you are able to generate traffic extremely quickly. If your Youtube video is well received (has a good watch time and engagement) Youtube will push the video for you. You can mention your website or offer during the video or link it in the description.

Creating video content is a medium term project, because in order to create a video that will perform on Youtube, it must be well recorded, well edited and tell a story. It's highly unlikely you will be successful just "throwing something together", but if you have a good camera or modern cell phone, this is a free traffic method you should be pursuing.

3) Creating content on user generated content sites i.e. social networks **(Facebook, Pinterest, Instagram, LinkedIn et al.)**

This method is the fastest. This method can be used to drive free targeted traffic almost instantly if you have the right knowledge and expertise.

This involves posting engaging content on social networks that grabs the attention of your prospects and in turn, transfers them from the social network over to your website or offer.

This is extremely effective for 2 reasons:

Firstly, your prospects are already active on social networks, you simply need to know how to grab their attention.

Secondly, for networks such as Pinterest, you don't need to spend time 'creating' high converting content. You can simply use photos that are widely available and free to use.

The key to success here is knowing what content in your niche is already "working" and how you can emulate that success.



Free Traffic

Grab Your Share Of Social Network Traffic

As mentioned, the fastest way to drive free traffic to your websites or offers is to post the right content on the popular user generated content websites (i.e. social networks). However, this isn't something you'll be able to do without the right knowledge and expertise.

Why not?

Because just throwing content up on these sites 'hoping' that it's going to obtain traction is going to fail 99.9% of the time. The fact these websites have a huge amount of visitors also means that there are a huge amount of people posting content on them. In order to stand out from the crowd, you need to follow a proven formula.

That's where the brand new traffic software [Krowd](#) can come in handy...

Krowd is a brand new software product that is designed to help you obtain free traffic from one of the world's largest social networks in the fastest possible time frame...

The way Krowd works is it automatically scours content related to your keyword (niche) to find the content that is proven to convert. The software then lets you emulate what successful marketers on the platform are doing, in turn driving free traffic to your own websites and offers...

The social network Krowd uses (I'm not going to give too much away here) uses imagery for content. This means that in order to generate huge traffic, you don't need to "create" any content at all. In fact, Krowd interacts with free to use services that enable you to drive good quality free traffic with almost no effort at all...

Trust me, it's super simple yet incredibly effective...

[>> Click here to check out Krowd. Krowd enables you to drive high quality free traffic in 3 simple steps.](#)

In Summary

I strongly suggest that you check out [Krowd](#) today. I was lucky enough to be given review access to the software and if you need traffic (and frankly, who doesn't?), this software is a beast.

Krowd has been launched by 3 super affiliates who understand the importance of driving targeted traffic. It's a tool these guys have used to great effect in their own businesses, as you can see from the income proof on Krowd's sales page...

Of course, you can succeed in driving social traffic without Krowd (or any other software, for that matter) but the journey is going to be far more long winded....

What Krowd does is take out the 'trial and error' element of doing this manually and gives you *guaranteed traffic formulas* that can be implemented in minutes rather than weeks and months.

What's even better about Krowd's traffic source is that it is one the lesser known, large social networks. A network that has 320 million monthly users, but is far less competitive than the likes of Facebook and Instagram.

The software is so simple, it enables you to drive traffic in 3 steps.

- 1) **Search** - using your keyword.
- 2) **Extract and Emulate** - see what successful people are doing and replicate.
- 3) **Free Traffic** - send the traffic to your pages or offers

>> [Click here to check out Krowd.](#)

I suggest you take a look at Krowd today. Right now, Krowd has a special introductory offer where you get lifetime access for a single fee without any monthly subscription. I doubt the offer will be up and running for long.

To Your Success,
Edward

THANK YOU

As a way to say thanks for taking the time and reading this book till the end, again as a special way to say thanks, I am giving you my SPECIAL SOFTWARE for FREE...

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