

Free Traffic Solution For Marketers

Edward Mwakana





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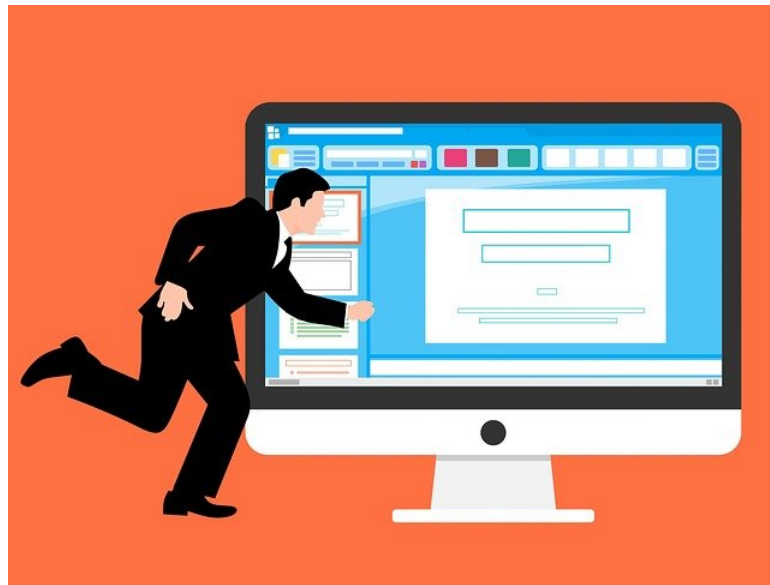
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Introduction



Everybody who owns a website dreams of getting tons of traffic directed to it. But getting your site noticed out of literally millions of sites can be a pretty tedious task sometimes.

Many people think that they need to invest hundreds or thousands through pay per click search engines or SEO programs in order to get any traffic, but that simply is not the case.

Many people have found themselves running some unsuccessful campaigns on Google, Facebook, and even on Bing that wasted all their money.

In search for solutions of what really works, marketers have gone trying different types of traffic strategies, paid and free, to see if they can find the winner.

Those marketers who don't have a big budget for paid traffic have no other choice but relying on free traffic. This type of traffic is so time consuming and ineffective is not mastered.

There is a simple way to get your site noticed that requires no money at all: content. In this eBook we will discuss how to use content on your site to draw in more traffic via search engines.

There are many different ways to generate website traffic, each of these methods involve spending time to generate website traffic.





Traffic Is The Key

Imagine what may happen if you have a business and no body comes to see what you offer as service or product. If it is a physical store, you open in the morning until evening and see no-one coming to your door.

The amount of people visiting your business is always important for the success of the business.

It is always said that it doesn't matter how good your product is, if it is not presented to people, it won't sell.

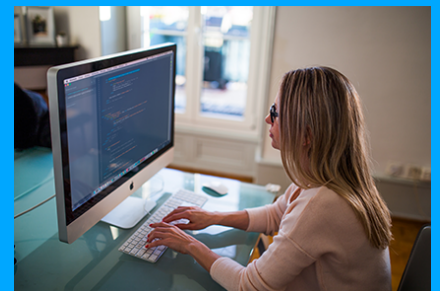
Every person doing business understands that. Just see how many Ads play or are displayed every time you try to use the internet or watch your tv.

Billions of dollars are spent each year to Ads. It's a competition. You have to take your product or service to people out there if you want to make money.

These big companies spend that much because they want their businesses to be exposed to as many people as possible. They understand that the more get exposed, the better chances they have to sell what they offer

In the internet business there's a saying that goes something like "traffic is the key." As you know in order to make sales you have to have customers. On the internet the only way to have customers is to have visitors to your web site. And how does this happen? Well it CAN happen in several ways BUT some are worthless.

So "traffic is the key" but advertising is the key to traffic. So let's talk about advertising now.





Article Submissions

Do you have a website but having a hard time generating traffic? Don't you wish you could just sit back and let someone else do the promoting for you? Well you can! And they'll do it for you for FREE. That's right, we're not talking about paid advertising here. What we're talking about works better than paid advertising and doesn't cost you a thing! We're talking about article submissions



Article Directories

Submitting an article to an **article directory** is a great way of generating traffic for your website, whether you're just starting out or just trying to increase the traffic to your site. All you have to do is **write an article that would be useful** to your prospects, and put a resource box at the end of the article with a link to your website

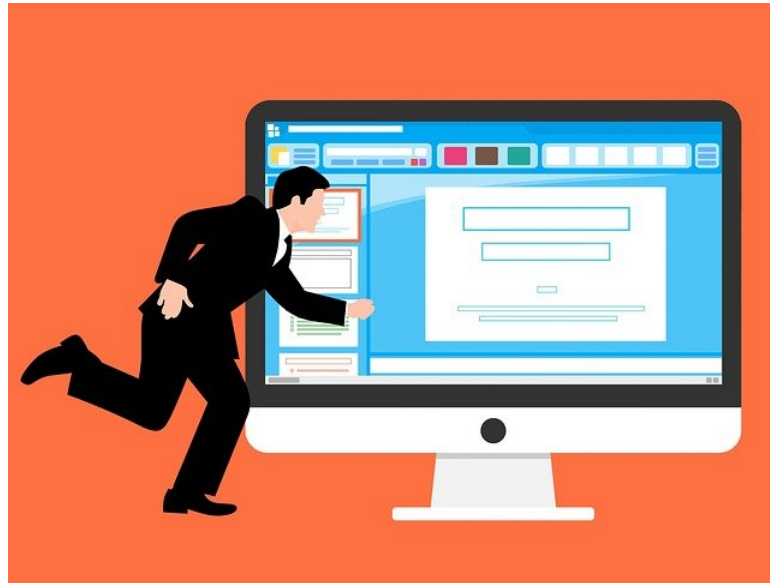


Resource Box

A resource box is just a small statement about yourself with a link to your site for them to find out more information. Then you submit it to a few **article directories**. That's it. Other people take over from this point.

So what exactly happens when you post articles on an article directory?

Free Quality Articles



Well your article gets posted on their website. A lot of other website owners check these **article directories** for articles they can use as content for their website or newsletter.

But when they use your article, they agree to not change the article and to leave YOUR resource box on it. They advertise your website for you! You don't have to do anything.

I can hear you now, this all sounds great but I'm not that great at writing. Well you don't have to be! There is a new intelligent software in market today that **write quality articles for you In under 90 seconds, EACH!**

I'm talking about **100% UNIQUE** content that will give you the power to **Dominate** your Niche, and get more traffic.

So don't sit around procrastinating because you don't feel you can write good enough. Just do it.

You have an opportunity to have high quality and unique articles In all popular niches written for you, and all for free.

The tried and true way to build 'free' traffic and links, is articles. You can write about anything you want or about the services or products your website distributes.



VIRAL ARTICLES SCENARIO

This looks good but is it really better than paid advertising? I would say yes and there are several reasons for this. First of all it is FREE. Second, it's viral. Take a look at this scenario. If you post an article on a couple article directories and only 10 people decide to use it in their newsletter.

Each of these people have 2,000 people on their list. This advertises your site to 20,000 people. Now imagine if 100 people used your article or if they had 20,000 people each on their list. This stuff is powerful.

Third, it establishes you as an expert in that field. People will trust you more and will be more willing to buy your product if you've already given them useful information.



Forth, after you've written a lot of articles you can compile them into your own eBook and give it away for free (with links to your site of course) or sell it. If you need to write eBooks but you don't know how, there is this viral software that thousands are using to create unlimited eBooks in any niches. **You May check It out here.**

Paid advertising doesn't even compare to this method. Don't waste any more time. **Start writing articles now!**



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